## Subject: Roots So Deep Available Worldwide—Watch Now!

## Dear [First Name],

The wait is over—Roots So Deep (you can see the devil down there) is now available worldwide! This groundbreaking docuseries follows over a decade of research comparing conventional grazing to Adaptive Multi-Paddock (AMP) grazing, revealing its impact on soil health, farmers, and the future of our food system.

We had the chance to watch *Roots So Deep*, and here's what stood out to us:

[Insert your thoughts here—e.g., how it changed your perspective, what resonated with your work, key takeaways, etc.]

This isn't just another farming documentary—it's a real look at how inventive farmers and maverick scientists are working together, challenging assumptions, and uncovering surprising results.

## [BUTTON] >> "WATCH THE SERIES NOW"

Every rental helps support the future of regenerative farming and soil health research. If this film inspires you, share it with your community and help spread the word!

## Join the conversation:

- Rent Roots So Deep here: rootssodeep.org
- ♣ Share your thoughts on social media using #RootsSoDeep and tag @CarbonCowboys
- Host a screening in your area: https://rootssodeep.org/info/arrange-screening

Thank you for being part of this journey—we can't wait to hear what you think!

Best,

[Your Name/Organization]